

# Business Membership

in NH LAKES Association



Members dedicated to protecting lakes

Enhance the profile of your business by supporting the lake protection activities of New Hampshire Lakes Association (NH LAKES). With over 1,000 individual members and 150 member lake associations, NH LAKES reaches out to over 26,000 lake enthusiasts every year. We provide our Business Members with numerous opportunities to network at invitation-only events and through written communications all year long.

All of NH LAKES Business Members receive:

- Listing on sponsor page of website
- Listing in a business thank you advertisement in *Business NH Magazine* and our Annual Report
- One-year membership in NH LAKES
- Copies of "Help Protect New Hampshire's Lakes," a citizens guide to wise lake and watershed stewardship.

## Title Sponsorship: \$5,000+

### Select up to three sponsor opportunities:

- |   |   |
|---|---|
| <input type="checkbox"/> LakeFest Sponsor   | <input type="checkbox"/> Lakes Congress Room Sponsor                    |
| <input type="checkbox"/> Free Exhibitor Booth at Lakes Congress   | <input type="checkbox"/> Annual Meeting Sponsor                         |
| <input type="checkbox"/> Website Sponsor  | <input type="checkbox"/> Lake Host™ Program Sponsor                     |
| <input type="checkbox"/> IceFest Sponsor  | <input type="checkbox"/> Lakes Conservation Corps <sup>SM</sup> Sponsor |
| <input type="checkbox"/> Lakes Congress Sponsor   | <input type="checkbox"/> Lakes Congress Table Sponsor                   |
| <input type="checkbox"/> Co-sponsor (1) quarterly newsletter <i>Lakeside</i>  | <input type="checkbox"/> LakeFest Table Sponsor                         |
| <input type="checkbox"/> Two-page feature article in <i>Lakeside</i> describing a new lake-related technology from your business. |   |

## Lake Leadership: \$2,500-\$4,999

### Select up to three sponsor opportunities:

- |  |   |
|--|---|
| <input type="checkbox"/> IceFest Sponsor                                     | <input type="checkbox"/> Lake Host™ Program Sponsor   |
| <input type="checkbox"/> Lakes Congress Sponsor                              | <input type="checkbox"/> Lakes Conservation Corps <sup>SM</sup> Sponsor   |
| <input type="checkbox"/> Co-sponsor (1) quarterly newsletter <i>Lakeside</i> | <input type="checkbox"/> Lakes Congress Table Sponsor   |
| <input type="checkbox"/> Lakes Congress Room Sponsor                         | <input type="checkbox"/> LakeFest Table Sponsor   |
| <input type="checkbox"/> Annual Meeting Sponsor                              | <input type="checkbox"/> Two-page feature article in <i>Lakeside</i> describing a new lake-related technology from your business. |

## Lake Guardian: \$1,000-\$2,499

### Select up to three sponsor opportunities:

- |   |   |
|---|---|
| <input type="checkbox"/> Co-sponsor (1) quarterly newsletter <i>Lakeside</i>  | <input type="checkbox"/> Lake Host™ Program Sponsor                     |
| <input type="checkbox"/> Lakes Congress Room Sponsor  | <input type="checkbox"/> Lakes Conservation Corps <sup>SM</sup> Sponsor |
| <input type="checkbox"/> Annual Meeting Sponsor   | <input type="checkbox"/> Lakes Congress Table Sponsor                   |
| <input type="checkbox"/> Two-page feature article in <i>Lakeside</i> describing a new lake-related technology from your business. | <input type="checkbox"/> LakeFest Table Sponsors                        |

**Lake Patron: \$500-\$999****Select three sponsor opportunities:**

- Lakes Congress Room Sponsor
- Annual Meeting Sponsor
- Lake Host™ Program Sponsor

- Lakes Conservation Corps<sup>SM</sup> Sponsor
- Lakes Congress Table Sponsor
- LakeFest Table Sponsor

**Lake Steward: \$250-\$499****Select two sponsor opportunities:**

- Lake Host™ Program Sponsor
- Lakes Conservation Corps<sup>SM</sup> Sponsor

- Lakes Congress Table Sponsor
- LakeFest Table Sponsor

**Lake Conservator: \$100-\$249****Select one sponsor opportunity:**

- Lake Host™ Program Sponsor
- Lakes Conservation Corps<sup>SM</sup> Sponsor

- Lakes Congress Table Sponsor
- LakeFest Table Sponsor

**Business Member Benefits - descriptions****LakeFest**

A celebration of lakes! This gala auction, food and wine tasting event is our major fundraising event of the year. LakeFest sponsors receive complimentary tickets, advertising in the evening's program, and invitations to our exclusive auction preview cocktail party to network with Legacy Society members.

**IceFest**

This exploration of lakes in winter is a new outdoor family-friendly event. IceFest sponsors are listed in all event advertising, and are encouraged to provide materials and banners for the event.

**Lake Host™ Program**

The Lake Host Program is a courtesy boat inspection program and aquatic plant education program implemented by NH LAKES in cooperation with local participating groups to prevent the spread of devastating exotic aquatic plants from lake to lake.

**Lakes Congress**

Our annual forum on lakes issues features discussions led by individuals, state/national officials and exhibitors concerned about New Hampshire's lakes. Lakes Congress sponsors receive admittance to the event, an opportunity for exhibitor booth space and inclusion in all event advertising.

**Lakeside**

Our quarterly newsletter, keeping members and the community up to date on lakes issues and their solutions. *Circulation:* 26,000 NH LAKES members (individuals, lake associations and Business Members) and lake enthusiasts, plus state agency officials, municipal leaders, conservation organizations, members of civic organizations and all state lawmakers.

I would like a plaque for my sponsorship.

I would like to provide a discount to NH LAKES members.